

RESEARCH PHARMACY SUMMIT Sponsorship Opportunities

Position Your Organization at the Forefront: Sponsor the 2025 Research Pharmacy Summit and Elevate Your Brand Among Industry Leaders




About the Research Pharmacy Summit

The 2025 Research Pharmacy Summit is a 3-day, virtual event taking place on **September 17, 18 & 19**.

This summit brings together over 300 pharmacists and research staff from top research institutions across the county.

As a sponsor, you will have the unique opportunity to connect with a highly targeted and engaged audience, showcasing your brand to key decision-makers in the research pharmacy field.

As a sponsor, you'll be part of a premier event that features:

-  Engaging educational sessions led by experts in the field
-  Dynamic discussions on key topics in research pharmacy
-  Numerous opportunities to connect & build meaningful professional relationships

Top Reasons to Sponsor in 2025

Keep your company top-of-mind with branding opportunities and social media attention. Your logo will be featured in multiple touchpoints to ensure lasting impact.

Showcase your organization as a thought leader in the pharmacy industry. Lead a discussion on a topic important to your company and provide attendees with valuable insights about your product or service.

Connect with key decision-makers in research pharmacy. Network with IDS practitioners and generate high-quality leads. Our advanced virtual platform tracks attendee interest, resulting in over 10% of attendees converting into qualified leads for sponsors in 2024.

Contact Us Today

Contact info@mccreadiegroup.com if you have any questions or would like to speak with us about becoming a sponsor.



Featured Sponsor \$1,000

Summit Sponsor \$500

One complimentary registration, granting full access to sessions, discussion rooms, and networking opportunities.

Prominent brand visibility, with your company logo featured on marketing communications, the McCreadie Group website, and the virtual event platform, all linking directly to your website.

Dedicated Virtual Platform Space, allowing attendees to explore your company, access key resources, and connect with your team. A list of attendees who visit your virtual space will be provided at the close of the event.

Social media recognition, with at least one dedicated LinkedIn post highlighting your company's support of the summit.

- All the benefits of the Summit Sponsorship
- Two complimentary registrations
- Sponsorship of one of these FEATURES:

Keynote Address: Gain prime visibility! Your organization's name will be prominently highlighted in all keynote promotions, with your logo featured during the address and a special acknowledgment during the event.

Discussion Room: Moderate 1-hour discussion on a topic relevant to your product or service. Showcase your expertise and provide attendees with valuable insights about your offerings. A list of attendees who visit your discussion room will be provided at the close of the event.

Networking Event: Sponsor a virtual networking lounge where attendees can connect and exchange ideas, and your organization's branding will be prominently displayed.

Elite Site Sponsor - \$500

Reserved for 3 innovative and collaborative IDS research sites!

Discounted registration, including two complimentary registrations AND a 50% registration discount for additional attendees from your site.

High-impact brand visibility, including logo placement on marketing communications, the McCreadie Group website, and within the virtual event platform.

Recognition on social media, with at least one dedicated LinkedIn post highlighting your institution's support of the summit.



Sponsorship of the "Sharing Solutions" sessions, a popular forum for attendees to collaborate on key challenges and innovations in research pharmacy.

